

LIVE FREE and *Savor*



To NH Agriculture & Tourism Partners:

The Department of Agriculture and NH Division of Travel and Tourism are partnering to update the popular New Hampshire's Wine, Cheese & Chocolate Trails brochure for 2015. The brochure will run for two years.

PRINTED BROCHURE

60,000 brochures will be printed and distributed via NH Welcome Centers, Manchester-Boston Regional Airport, Agriculture Fairs, NH Made partnership, the Big E, trade and consumer events, and DTTD press kits. To view the current brochure online click [here](#).

ONLINE BROCHURE

The same brochure will be posted online for easy downloading by potential visitors at [visitnh.gov](#) and [agriculture.nh.gov](#). The current Wine, Cheese, & Chocolate Trails brochure is the Division of Travel & Tourism Development's "most downloaded" brochure, averaging 220 downloads per month!

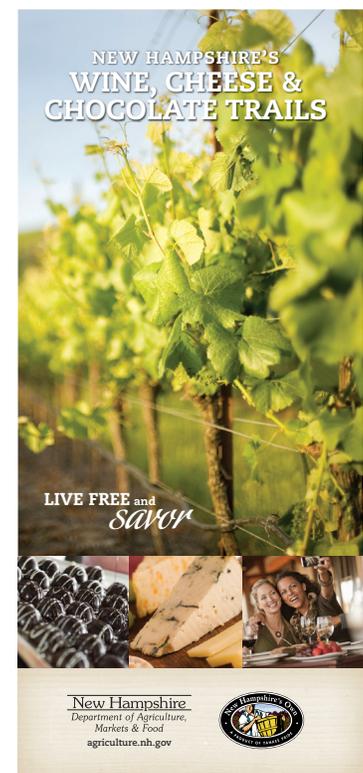
PARTICIPATION DETAILS

- Each participant will get a listing in the printed brochure and the online brochure.
- Listing copy should be sent to Rumbletree (see form attached).
- Deadline for listing copy is January 1, 2014.
- A draft will be posted online in Feb/March for review and approval.
- Brochure will be posted online by early Spring, 2015.
- Brochure will be printed by late-Spring, 2015.

We are very excited to create this brochure on behalf of the agriculture and tourism industry. If you would like your business to be a part of New Hampshire's Wine, Cheese, and Chocolate Trails please join us by providing your information for your listing.

Sincerely,

Gail McWilliam-Jellie, Director
New Hampshire Division of Agricultural Development



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NEW HAMPSHIRE'S WINE, CHEESE, & CHOCOLATE TRAILS

Brochure Information, Specifications & Order Form

_____ Yes I would like to participate in NEW HAMPSHIRE'S WINE, CHEESE, & CHOCOLATE TRAILS brochure and have a listing in the printed and online version.

Requirements for Inclusion:

- Must be a licensed business
- Must be based in New Hampshire
- Must have a physical location at the given address where consumers can visit to experience your product either during select hours or by appointment
- Must submit a required form

Please complete your business information exactly as you want it to appear in the brochure.

Business name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website URL _____

Hours of operation for public _____

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Description 75 words or less (include products, specialties, etc):

**Note: DTTD may revise as appropriate. You will have an opportunity to review before brochure is finalized.*

Please fill in your personal contact information:

Contact Name _____

Physical Address _____
(if different from above)

City _____ State _____ Zip _____

Phone _____ Email _____

Website URL _____

Please mail this form to:

Rumbletree Inc.
PO Box 6577
Portsmouth, NH 03802
Attention: Bri Cox

For questions, contact Bri Cox; bcox@rumbletree.com